



Profile

In selecting a vendor to partner with on the engineering and installation of your digital communications network, it is important to choose a firm that has the management experience and technical expertise required to properly serve your needs.

Our digital signage business was designed to provide end-to-end service on all the critical components of a broadband or cellular digital signage network.

Our founders have led system integration projects for a large number of leading local and national firms including:

Bank of America
BASF Corporation
Charles Schwab
The Federal Reserve Bank
The National Hockey League
Pfizer
U.S. Attorney's Office

We are committed to providing you the best hardware, engineering, and service in our industry.

DIGITAL SIGN SOLUTIONS, INC

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CHAMBER OF COMMERCE Community Network

Chamber Branding in the Digital Sign Age



Introducing the Digital Membership Plaque

Envision what you and Chamber members can do with digital internet TV. By placing signs at the Chamber office and in member businesses, the Chamber can announce meetings, promote membership, and foster civic involvement. Members can develop content to run in their business, and at the same time they can increase their company's exposure in the local community.

The goals of our system are to:

- Enhance the Image of the Chamber of Commerce
- Offer an Affordable Small Business Marketing Program
- Increase Chamber Membership
- Improve Chamber Communication Capabilities
- Enhance Small Business Development and Growth
- Promote the Common Interests of the Local Community

TAKING CHAMBER MARKETING INTO THE 21ST CENTURY

Digital signage is an electronic display broadcasting announcements, ads and other content, just like a private TV network.



Digital signs are having a substantial impact in many businesses: in retail areas, waiting rooms, and check out lines.

Benefit of digital signs over traditional static signs include:

- Easily updateable - always current
- Adaptable to the audience and time of day.
- Superior return on investment compared to traditional printed signs.
- Affordable for small business

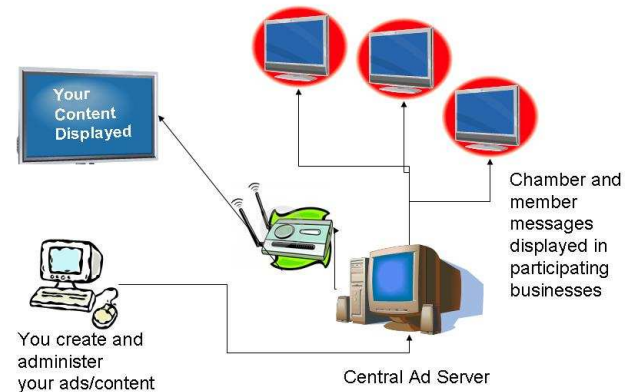


Your screen in the Chamber lobby educates visitors about Chamber meetings, programs and benefits. Screens in member businesses include Chamber branding, and content applicable to their customers. Three affordable programs allow each business to participate at the right level for their budget. The Community Network allows members to cross-market products and services, gaining exposure in the community.



System Overview

Using a web browser, program participants create and schedule their content. The content is then distributed throughout the Chamber Community Network or to private screens in their store or office. Content can also be distributed to a participants' website. Our system provides chamber members an affordable multimedia marketing tool.



Flexible Programs

Three programs available exclusively to Chamber members:

- Ad Only - Businesses create ads and send them to the Community Network or their websites for display. No hardware purchase is required.
- In Store - Allows members to run private content in their store without displaying community advertising.
- Chamber Community Network - participating companies run both private and public content in their store/office. Content is restricted to prevent competing businesses to run ads in a member's store.

Segmented Audiences - companies can choose to target either business to business or business to consumer audiences.